

Roros  

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TWEED

you

warm



### RØROS TWEED

Røros Tweed has been weaving high quality lambs wool products since 1940, building on a local tradition that goes back centuries. Selected wool from Norwegian sheep and 100% Norwegian production, combined with collaboration with Scandinavia's top designers and textile artists, has made Røros Tweed one of the most renowned wholly Norwegian quality brands.

The mining town of Røros is situated more than 600 metres above sea level, and is on UNESCO's list of World Heritage Sites. The valuable copper discovered in the 17th century gave great wealth to some, but the vast majority of the people of Røros remained poor. When Peder Hiort, the childless director of the mine, died in 1789, he bequeathed his entire fortune to a foundation that was set up to provide an education in textile production to the poor, as well as providing the necessary raw materials. The foundation then purchased the goods from the apprentice textile workers, and every year at mid-summer the same clothes were given back in the form of charity. Very often, the ones who had received payment for the clothing they had made, received the same clothing back.

Peder Hiort's will, which has been described as one of the most insightful in Scandinavian history, created a tradition for handicraft and textile production that sustained itself through the years and created the grounds upon which Røros Tweed was founded. Further education was provided and, in 1940, Røros Tweed was established as a sales outlet for handmade textiles.

Today, Røros Tweed is the only producer of throws and blankets in Scandinavia, ensuring that the whole value chain remains in Norway. Norwegian sheep graze on clean, fresh mountain pastures, making their wool pure and more environmentally-friendly than most textile fibres. In combination with the flexibility and insulation properties that are naturally developed in sheep that dwell in the cold Norwegian climate, this is a fundamental reason for the superior quality and functionality of Røros products.

**Awards** Røros Tweed, founded in 1940, has on several occasions received the Norwegian Design Council's Award for Design Excellence.

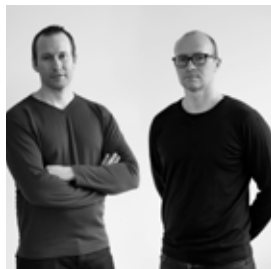


MERKET FOR GOD DESIGN  
NORSK DESIGNRÅD



AWARD FOR DESIGN EXCELLENCE  
NORWEGIAN DESIGN COUNCIL





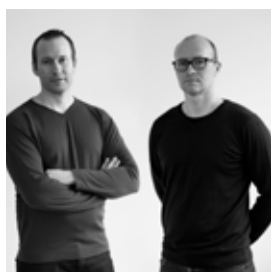
## ÅRE

**Design** Andersen & Voll

**Size** 135 x 200 cm

The lines of the pattern run through the wool like arteries. The contrast between the airy cushions and the network of arteries is a testimony to the unique, soft volume of the throws. The colour palette is mellow and soft and reaffirms the airy quality. [View the whole collection on page 18.](#)





**SKOG**

**Design** Andersen & Voll

**Size** 135 x 200 cm

Wood plays a very important role in Scandinavian homes. The 'Skog' design is a large tapestry in a pleasing colour palette. Inspired by the ancient art of wood cutting, as well as the naturally rich linear interplay inherent to the forest, the design communicates the natural warmth that emanates from wood. [View the whole collection on page 18.](#)





**BERG**

**Design** Andersen & Voll

**Size** 135 x 200 cm

**BERG** received the 2011 Award for Design Excellence by the Norwegian Design Council

Colour is an all embracing characteristic of our surroundings. Everything has its colour and colours possess great energy to influence both our feelings and how we perceive the world around us. Berg is a design that examines the flowing transitions in the colour spectrum, with its ever-changing characteristics. [View the whole collection on page 18.](#)



AWARD FOR DESIGN EXCELLENCE  
NORWEGIAN DESIGN COUNCIL



MERKET FOR GOD DESIGN  
NORSK DESIGNRÅD





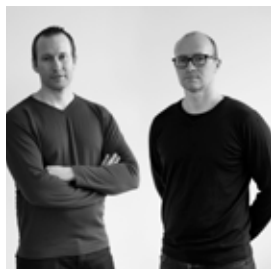
**KORS**

**Design** Andersen & Voll

**Size** 140 x 220 cm

A minimalistic, subtle design in an elegant colour palette. The delicate chequered pattern gives the blanket a stylish quality that lends itself to modern furniture with clean, pure lines. The texture is light and soft, while remaining durable and warm, like all blankets from Røros Tweed. **View the whole collection on page 18.**





**SKY**

**Design** Andersen & Voll

**Size** 135 x 100 cm

Inside a baby-stroller trundling along the street. The 'Sky' blanket is a memory of a summer's day, and, in Norwegian, 'Sky' means cloud. The autumn and winter season in Oslo is dark and might be very snowy and cold. The pattern enhances the understanding of the rich, thick and soft quality of unique Norwegian wool. [View the whole collection on page 18.](#)





## SETESDAL

**Design** Arne & Carlos

**Size** 135 x 200 cm

The Setesdal pattern is perhaps the most iconic of the Norwegian knitting patterns. Arne and Carlos have elegantly transformed the knitting pattern into one that is perfect for the weaving loom, creating a product well in touch with Norwegian handicraft traditions, thereby emphasising Røros Tweed's strong links to Norwegian cultural heritage. [View the whole collection on page 18.](#)





## ÅRSTIDER

**Design** Finn Schjøll and Form til fjells

**Size** 135 x 200 cm

The contrasting four seasons provide colour, rhythm and direction to life. Each season has its pulse, its character, its meaning. The shifts between them may, at times, be seamless and unnoticeable, while at other times they may be sudden and brutal. The certainty of the fact that spring follows winter is a part of our daily life. But it is also a part of something bigger than ourselves. The timeless, the consistent. Eternity. [View the whole collection on page 18.](#)



**ÅRE**



5001 Off white



5002 Mole



5003 Skin



5004 Blue



5005 Light violet

**SKOG**



4901 Beige-off white



4902 Charcoal-grey



4903 Grey-off white



4904 Black-off white



4905 Brown-off white

**BERG**



4001 Red-pink



4002 Black-charcoal



4003 Violet



4004 Brown-grey

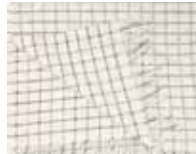


4005 Grey

**KORS**



4006 Grey-off white



4301 White



4302 Black



4303 Grey

**SKY**



1001-M Pink



1002-M Blue



1003-M Light grey



1004-M Grey

**SETESDAL**



5101 Grey



5102 Blue



5103 Black



5104 Brown

**ÅRSTIDER**



1317 Spring. Green



1318 Summer. Beige



1319 Autumn. Violet



1320 Winter. Red



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